

GOING GLOBAL

ETHICAL COMMUNICATIONS AND STORYTELLING

29 SEPTEMBER 2021

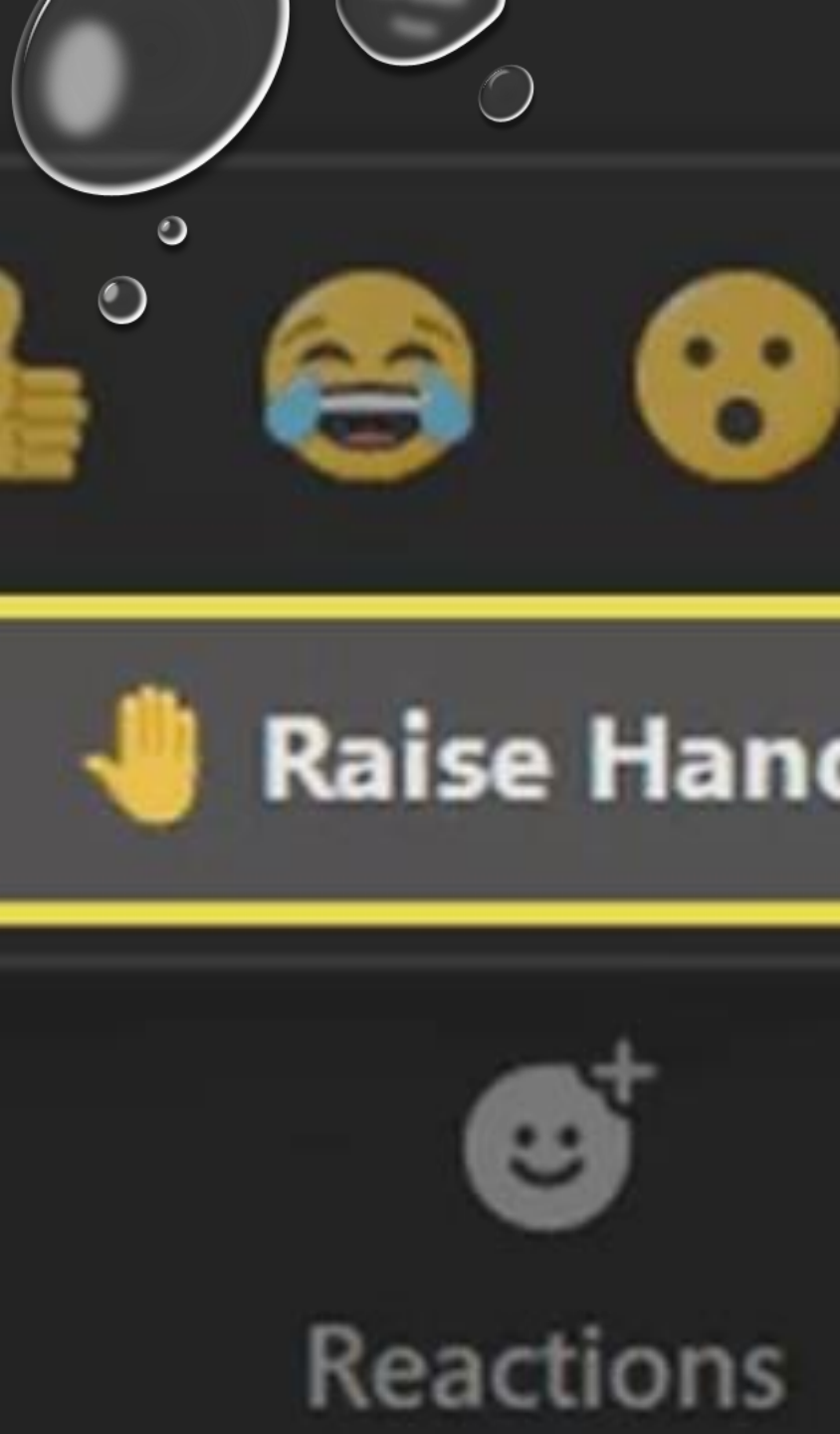
WELCOME TO GOING GLOBAL!

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AREAS OF FOCUS

- ❖ INTRODUCTION
- ❖ SHARING YOUR VOLUNTEERING EXPERIENCE
- ❖ ETHICAL COMMUNICATIONS AND STORYTELLING
- ❖ Q&A
- ❖ CLOSING





DIGITAL HOUSEKEEPING

A FEW THINGS TO KEEP IN MIND DURING THE SESSION

- ❖ THIS IS A SAFE SPACE WHERE EVERYONE SHOULD FEEL COMFORTABLE TO SHARE THEIR IDEAS AND EXPERIENCES.
- ❖ IF YOU WISH TO INPUT YOU CAN EITHER RAISE YOUR HAND, PUT YOUR QUESTION IN THE Q&A SECTION, OR POST IN THE CHAT.
- ❖ THE SESSION WILL BE RECORDED.
- ❖ THE SLIDES AND SESSION RECORDING WILL BE MADE AVAILABLE ON THE GOING GLOBAL WEBSITE.

SHARING YOUR VOLUNTEER EXPERIENCE

COMMUNICATING YOUR EXPERIENCE

- ❖ WHO WOULD YOU LIKE TO SHARE YOUR EXPERIENCE WITH?
- ❖ HOW WOULD YOU GO ABOUT THAT?
- ❖ WHAT PLATFORMS WOULD YOU USE?
- ❖ WHAT PREVENTS YOU FROM SHARING YOUR EXPERIENCE?



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Int Committee of the Red Cross On the ground in over 80 countries, providing humanitarian aid to victims of conflict and violence. www.icrc.org



EXAMPLE

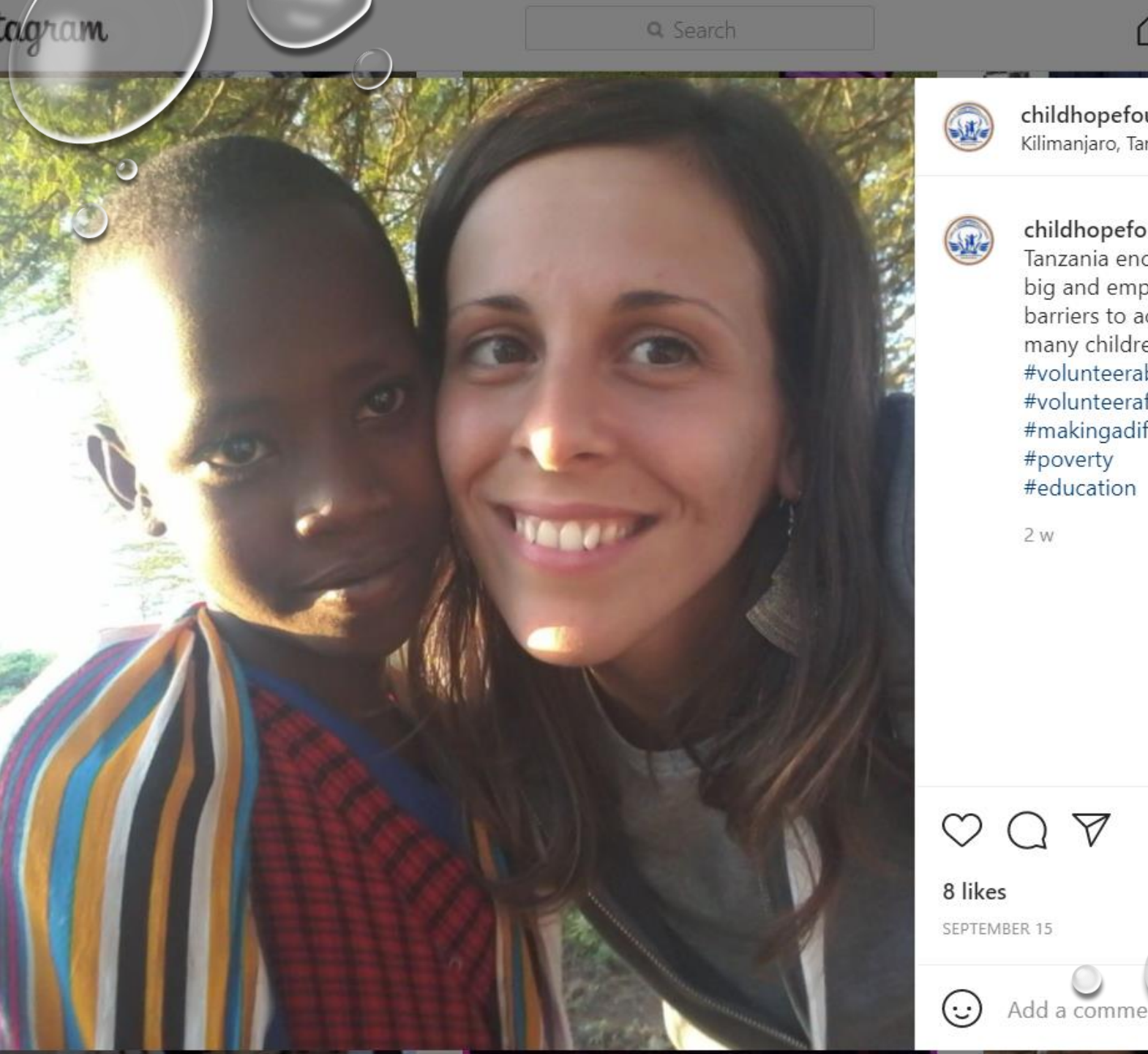
UNDP

<https://undpeurasia.medium.com/10-instagram-accounts-to-follow-closely-if-you-are-passionate-about-humanitarian-work-9e5b241f226e>

Accessed 28/09/2021



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EXAMPLE

- SOURCE: INSTAGRAM
CHILDHOPEFOUNDATION
(ACCESSED 29/09/2021)

ETHICAL COMMUNICATIONS AND STORYTELLING



WHY?

❖ CONSENT

❖ GDPR AND ITS REACH

❖ PERSONAL SENSITIVE DATA

DATA REVEALING RACIAL, ETHNIC ORIGIN, RELIGIOUS OR PHILOSOPHICAL BELIEFS, DATA CONCERNING HEALTH, BIOMETRIC DATA OR A PERSON'S SEX LIFE OR SEXUAL ORIENTATION, POLITICAL ORIENTATION AND TRADE UNION MEMBERSHIP.





CONSENT

- ❖ INFORMED CONSENT, WHAT DOES THAT MEAN?
- ❖ WHAT IS THE DIFFERENCE BETWEEN CONSENT AND ASSENT?

Source: The DHS Program
[Harnessing Technology to Streamline Data Collection - The DHS Program Blog](#)
(accessed 29/09/2021)



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CONTENT: CONSENT FORM FOR ADULTS (18+)



[INSERT THE PROJECT TITLE]

Participant name OR code is using instead of participant's name: _____

1. I confirm that [I have read the information sheet concerning this initiative/the information sheet concerning this initiative has been read to me]
2. I understand what is required of me if I take part in this initiative.
3. I understand why you are doing this [research, monitoring, evaluation etc.] initiative.
4. I have been given the opportunity to consider the information, ask questions and a reply was given for all the questions to my satisfaction.
5. I understand that participation is voluntary and that I may withdraw at any time without giving a reason.
6. I understand that if I withdraw my consent after [insert date] that THET will no longer use the information given by me, but that it has already been distributed to others and it might not be possible to retrieve the information.
7. I consent that my information might be used in future reports, articles, or presentations by THET.
8. I give permission that the data collection can be recorded by [using written notes/ and/ or using an audio recorder].
9. I understand that my name will not appear in any reports, articles, or presentations if I don't want to.
10. I understand who I can speak to should if I have any questions about this initiative.
11. I consent to take part in this initiative.

Yes ☐

No ☐



ETHICAL STORYTELLING

- ❖ GOES BEYOND THE LEGAL REQUIREMENTS – CHECK THE POLICY OR CODE OF CONDUCT FROM YOUR ORGANISATION.
- ❖ FOR EXAMPLE, IMAGES:
 - ❖ REPRESENTATION
 - ❖ ACCURACY
 - ❖ IMAGE MANIPULATION
 - ❖ TRANSFER AND RETENTION OF IMAGES



IMAGES

Source: WaterAid
[Facts and statistics | WaterAid, leading water charity, est. 1981. 25.9 million people reached with clean water](#) (accessed 29/09/2021)



**Ten years after in
Sudanese struggle
violence**

IMAGES

Source: ICRC

[Helping South Sudanese
affected by conflict | ICRC](#)
(accessed 29/09/2021)



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ETHICAL STORYTELLING CODE OF CONDUCT

CONTENTS

1.	Obtaining informed consent	3
	Things to consider	4
	Consent for online data collection	5
	Consent at events.....	5
2.	Representation	6
	Use of stock images.....	7
3.	Accuracy	7
4.	Safeguarding.....	8
5.	Transfer of images, video footage and content	9
6.	Storage and Longevity	9
7.	Image Manipulation	10
8.	Working with volunteers, celebrities and influencers.....	11
9.	Collecting images and content from vulnerable adults and children.....	11
10.	Credits and third parties.....	12
11.	Remuneration	12

QUESTIONS?

PLEASE USE THE CHATBOX OR UNMUTE YOURSELF.

RESOURCES

- ❖ PULSE PLATFORM: [LIVE FEED | PULSE PARTNERSHIPS](#)
- ❖ THET VOLUNTEER TOOLKIT: [VOLUNTEER TOOLKIT - THET](#)
- ❖ VIRTUAL VOLUNTEERING: [VIRTUAL VOLUNTEERING WITH LMIC PARTNERS – THET](#)
- ❖ WATERAID ETHICAL IMAGE POLICY: [ETHICAL IMAGE POLICY.PDF \(WATERAID.ORG\)](#)



The background of the slide features a light gray gradient. Scattered across the top and bottom edges are several realistic water droplets of varying sizes, some with highlights and shadows. In the upper center, there is a faint, circular, textured pattern that resembles a flower or a stylized sun.

THANK YOU!

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